

Mo dives in to help Arabian Nights make a splash

TV's 'Secret Millionaire' Mo Chaudry is lending his support to the New Vic Theatre. The entrepreneur's aqua park Waterworld is sponsoring the New Vic's Christmas show, *Arabian Nights*. The two North Staffordshire leisure attractions are also teaming up to offer families discounted rates this festive season.

Arabian Nights is full of enchanting tales of magic and adventure: *Ali Baba and the Forty Thieves*, *Sinbad the Sailor*, *The Little Beggar* and more of the classic stories. This captivating production combines fine acting, original music, dance, puppetry, vibrant costumes and stunning visual effects for a truly memorable family Christmas.

Mr. Chaudry said he's delighted to be lending his support: "*The New Vic's Christmas productions are always wonderful and a real treat for both children and adults! I'm glad to be in a position to help champion high-quality local organisations.*"

New Vic Managing Director Nick Jones said, "*It's fabulous to have the support of such a key player in the North Staffordshire business community. We're really pleased to be able to join forces with Mo and with Waterworld.*"

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For further press information please contact Helen White on 01782 717954 ext 317 or e-mail hwhite@newvictheatre.org.uk

Editor's Notes

- The New Vic's production of Arabian Nights runs from 22 November 2008 – 17 January 2009.

- Mo Chaudry set up his first company in 1985 and was a millionaire before the age of 30. Eight years later, he invested in struggling Staffordshire based company Waterworld, turning its fortunes around in a year and ultimately making it the only water park in the UK to be earning profits.
- Mo is among the top 100 business people in the Midlands and one of the top 100 Asian business people in the UK.
- In 2007 Mo took part in the Channel 4 TV series *The Secret Millionaire*, featuring wealthy benefactors seeking to change the lives of others for the better.